University of Toronto Scarborough
MyManagement

Style Guide

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Feature Section

LOGO

The correct logo on navy background



Blue shield

The correct logo on white background



Blue shield

LOGO

UTSC Management logo on navy background

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UTSC management logo on white background

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*please note, both the UofT and UTSC Management Logo can only be placed on a Navy or White Background

LOGO



Clear Space Around a Signature
There must always be a minimum margin of clear space around all U of T signatures. In general, this clear space must be equal to 50 per cent of the height of the crest and appear around all sides of a signature.

Size Requirements For Logo: At least 80 pixels

TYPOGRAPHY

Open Sans

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
?!/¿¡.,;:...@#$£¢¥€%‰^&*†‡•°•§¶®©TM (
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Pairing

H1 **Open Sans Bold**

Body Open Sans Regular

SECTION TITLE FONT
OPEN SANS BOLD ITALIC ALL CAPS

Header Font

Opensans Bold 14pt

Body Font

OpenSans Regular 14pt

COLOR PALETTES

Offical Color

Pantone 655
Hex #002A5C

Tertiary Color

Pantone 122
Hex #E31835

Tertiary Color

Pantone 186
Hex #FFD24E

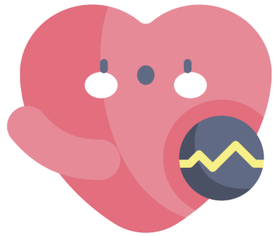
Secondary Color

Pantone 633
Hex #008BB0

ILLUSTRATION COLOR PALETTE

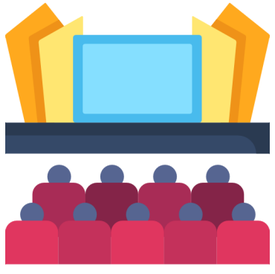
Hex #001329	Hex #005E7A	Hex #FFC71F	Hex #B9132C
Hex #001C3D	Hex #006D8F	Hex #FFCC33	Hex #CB1531
Hex #002552	Hex #007DA3	Hex #FFD147	Hex #DE1735
Offical Color Pantone 655 Hex #002A5C	Secondary Color Pantone 633 Hex #0088B0	Tertiary Color Pantone 186 Hex #FFD24E	Tertiary Color Pantone 122 Hex #E31835
Hex #00377A	Hex #009CCC	Hex #FFDB70	Hex #EA344F
Hex #00408F	Hex #00ACE0	Hex #FFE085	Hex #EC465F
Hex #0049A3	Hex #00BCF5	Hex #FFE699	Hex #EE596F

GRAPHIC ELEMENT GUIDE





All design element should mostly be flat Illustrations, with **minimal shadows or 3D features**, all design materials must be original compositions and at least **300ppi**. For color plaette please refer to the **illustration color palette page**.

Note: The examples on this page is only a reference and shouldn't be reused. The copyright of the designs belongs to **Freepik.com**.

WIDGET STYLES FOR MYMANAGEMENT PORTAL

All widgets are Rounded Squares with 20 pixels off corners

Default Widget Style

MGMT Clubs



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Learn More

Widget Style 2

Career



Management Pathways
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Learn More

Only use when there are 4 widget in a row.

Widget Style 3

BRIDGE
Business · Research · Innovation

The BRIDGE

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Widget Style 4

Management News



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Read More

Only use when there are 3 widget in a

HOMEFEATURE FOR MYMANAGEMENT PORTAL

Welcome to MY MANAGEMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt



The size of the feature section should always be 1179 px x **447 px and the size of the illustration is 438px** x **342px. This is an example of the format, the illustration highlighted above will be replaced.**

**Please note all Graphic Element Parameters are listed in the Asset List Excel file.
File Address:
{Unihub Implementation > Content Collection > Design Elements > MyManagement_Assets >Asset List

ACCESSIBILITY

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One of the obligations that the University of Toronto has under the Accessibility for Ontarians with Disabilities Act (AODA)

Alternative text "tagging": the University of Toronto signature is considered
artwork. To allow screen readers to recognize and describe artwork you must
add an alternate tag ("alt tag").

How to "alt tag": Right click on the University of Toronto signature, click on "format picture", click on the tab that reads "web" or "text box". In the space for the alternative text and add the following: University of Toronto Scarborough Management Logo.